18 **BOSTON BUSINESS JOURNAL**



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THE LARGEST FAMILY-OWNED BUSINESSES IN MASSACHUSETTS

Total

RANKED BY TOTAL 2015 REVENUE

Business/Prior rank (*unranked in 2015)/URL	Address/Phone	Total 2015 revenue	Mass. employees	Total companywide employees	Type of business	Primary family owners of the company
Fidelity Investments ① fidelity.com	245 Summer St., Boston, MA 02110 617-563-7000	\$15,900,000,000	5,100	45,000	Financial services	Edward C. Johnson 3d, Chairman; Abigail Johnson, CEO
2 The Kraft Group (2) thekraftgroup.com	1 Patriot Place, Foxborough, MA 02035 508-384-4230	\$3,900,000,000	NA	10,000	Paper and packaging, sports & entertainment, investing & real estate	Robert Kraft, Chairman, CEO; Jonathan Kraft, President; Daniel Kraft, International president
New Balance Athletics Inc. (3) newbalance.com	100 Guest St., Boston, MA 02135 617-783-4000	\$3,720,000,000	1,600	5,227	Athletic footwear and apparel	James Davis, Chairman; Anne Davis, Vice chairwoman, EVP, administration
4 W.B. Mason Co. Inc. 4	59 Centre St., Brockton, MA 02301 888-926-2766	\$1,500,000,000	1,072	3,585	Office supplies, janitorial supplies, breakroom supplies, furniture, coffee	Steve Greene, Chairman; John Greene, President, Office Products
The Cross Country Group 7 crosscountrygroup.com	1 Cabot Road, Medford, MA 02155 781-396-3700	\$982,000,000	500	4,000	Tech-enabled services in the automotive, home & financial service industries	Sidney Wolk, CEO; Howard Wolk and Jeffrey Wolk, Co-presidents
6 F.W. Webb Co. ⑤	160 Middlesex Turnpike, Bedford, MA 01730 781-272-6600	\$948,000,000	767	2,097	Distributor of plumbing, heating, HVAC and industrial products	John Pope, Owner; Jeff Pope, President, CEO
7 Consigli Building Group Inc. 6 consigli.com	72 Sumner St., Worcester, MA 01757 508-473-2580	\$914,731,561	665	910	Construction management	Anthony Consigli, CEO; Matthew Consigli, President
8 Continental Resources Inc. ®	175 Middlesex Turnpike, Bedford, MA 01730 781-275-0850	\$480,000,000	142	309	High technology IT solutions, products, services and support	Mary Nardella, CEO; Jim McCann Jr., President; Kevin McCann, COO ¹
9 Lee Kennedy Co. Inc. (9)	122 Quincy Shore Drive, Quincy, MA 02171 617-825-6930	\$305,000,000	203	203	General contracting/ construction management	Lee Michael Kennedy, President, CEO; Lee M. Kennedy, Chairman; Eugene Kennedy, SVP
Columbia Construction Co. @	100 Riverpark Drive, N. Reading, MA 01864 978-664-9500	\$261,000,000	126	126	Construction management/ general contracting	Bruce Gordon, President; Randy Lilly, Treasurer & EVP
Blount Fine Foods (2) blountfinefoods.com	630 Currant Road, Fall River, MA 02720 774-888-1300	\$235,000,000	500	650	Food manufacturer	Ted Blount, Chairman; Todd Blount, President
J.C. Cannistraro LLC (1)	80 Rosedale Road, Watertown, MA 02471 617-926-0092	\$205,000,000	775	775	Mechanical contracting, construction	John Cannistraro Jr., President; David Cannistraro, CEO; Joseph Cannistraro, CFO
E.M. Duggan Inc. (4)	140 Will Drive, Canton, MA 02021 781-828-2292	\$175,680,662	300	300	Mechanical contractor	Vincent Petroni, President, CEO, CFO; Leonard Monfredo, EVP-operations
Granite City Electric Supply Co. granitecityelectric.com	19 Quincy Ave., Quincy, MA 02169 617-472-6500	\$160,000,000	251	362	Distributor of electrical supplies and lighting	Phyllis Papani Godwin, CEO; Godwin Family Trust
W.T. Rich Co. Inc. (18) wtrich.com	29 Crafts St., Newton, MA 02458 617-467-6010	\$133,650,000	70	70	General contractor/ construction management	Jonathan Rich, CEO; Walter Rich, President
Cox Engineering Co. € coxengineering.com	35 Industrial Drive, Canton, MA 02021 781-302-3300	\$74,000,000	225	225	Mechanical contractor, manufacturing	Jack Desmond, Chairman; Jon Desmond, CEO
Avedis Zildjian Co. 🔞	22 Longwater Drive, Norwell, MA 02061 781-871-2200	\$67,000,000	123	248	Manufacturer of musical instruments	Craigie Zildjian CEO; Deborah Zildjian, VP, human resources
W.L. French Excavating Corp. ② wifrench.com	3 Survey Circle, N. Billerica, MA 01862 978-663-2623	\$64,740,000	150	150	Site contractor & soil management firm	William French Jr., President & CEO; Jessica French Goyette, VP; Lisa French Kelley, Treasurer; Thomas Dion, VP
Barrett Distribution Centers 49 barrettdistribution.com	15 Freedom Way, Franklin, MA 02038 508-553-8800	\$61,606,500	182	363	Third-party logistics solutions	Arthur Barrett, President; Timothy Barrett, COO
Roblin Insurance Agency of roblininsurance.com	144 Gould St., Needham, MA 02494 781-455-0700	\$55,000,000	35	35	Insurance agency	Peter Roblin, President; James Roblin, Executive vice president
Charles River Apparel 22 charlesriverapparel.com	1205 Providence Highway, Sharon, MA 02067 800-225-0550	\$50,000,000	90	90	Apparel manufacturer	Barry Lipsett, CEO; Deb Lipsett, Director of Charles River Cares; Jason Lipsett, Project manager ²
Florence Electric LLC teamfloco.com	290 Pine St., Canton, MA 02021 781-769-7110	\$49,650,000	157	235	Construction/building	Eli Florence, President; David Florence, Founder, managing partner
The DAVIS Cos. @ daviscos.com	325 Donald Lynch Blvd., Marlborough, MA 01752 508-305-6000	\$43,606,200	51	69	Staffing & talent advisory services	Robert Davis, CEO; Brendon Davis, President; Patrick Davis, Director, process & systems
Cramer @	425 University Ave., Norwood, MA 02062 781-278-2300	\$38,000,000	145	145	Brand experience agency	Tom Martin, Founder and chairman ³
Grossman Marketing Group (3) grossmanmarketing.com	30 Cobble Hill Road, Somerville, MA 02143 617-623-8000	\$32,500,000	72	100	Marketing services	Ben Grossman & David Grossman, Co-presidents

► CLOSER LOOK



Jeff Pope PRESIDENT & CEO, F.W. WEBB CO.

A third-generation Pope family member to serve as president of F.W. Webb as president of F.W. Webb Co., Jeff Pope leads the wholesale supplier of plumbing, heating, cooling, PVF and industrial products that serves as a one-stop partner to the commercial and residential trade industries as well as to industrial and institutional building and property professionals. Like his father John Pope and his grandfather Roger Pope (who purchased F.W. Webb in 1933), Jeff is a graduate of Dartmouth College. He began his career at F.W. Webb in sales in 1980. He has served as president of the company since 2003. He is a member of the board of directors of Affiliated Distributors and a past president of the American Supply Association.

ABOUT THE LIST

Information was obtained from firm representatives. In order to qualify for the list, two or more family members must be the largest shareholders of a Massachusetts-based company, or the company must be majority-owned by an individual with at least one family member employed full-time in a management position.

- 1. Additional family owners of Continental Resources are Elizabeth Costerisan regional sales manager; and Ann McCann, mother of Mary, Jim and Kevin.
- 2. Additional family owners of Charles River Apparel are Julie Lipsett, human resources; and Walter Lipsett, founder.
- 3. Additional family owners of Cramer are: TJ Martin, EVP; Greg Martin, SVP; Tim Martin, EVP; Chris Martin, SVP; Julie Walker, EVP; and Patrick Martin, SVP.

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NOVEMBER 11, 2016 19



FAMILY TIES

Largest family-owned businesses in Mass. top \$30.3B in revenue

amily-owned businesses es are often cited in economic reports as being the backbone of the American economy, and for good reason.

Family-owned companies account for 64 percent of U.S. gross domestic product, generate 62 percent of the country's employment and account for 78 percent of all new job creation, according to the Conway Center for Family Business. Meanwhile, Harvard Business School estimates that at least half of all companies in the U.S. are family businesses.

The Boston Business Journal's list of the 25 largest family-owned businesses in Massachusetts, which is ranked by 2015 revenue, covers a wide range of industries – from No. 1-ranked Fidelity Investments, a Fortune 500 finanical services giant that reported \$15.9 billion in revenue in 2015, to regional construction management leaders like No. 7-ranked Consigli Building Group, No. 9-ranked Lee Kennedy Co. Inc. and No. 12-ranked J.C. Cannistraro LLC.

The 25 companies on this

year's BBJ list account for more than \$30.3 billion in revenue in 2015 and employ over 13,300 in Massachusetts.

The oldest company on the list is Norwell-headquartered Avedis Zildjian Co., a manufacturer of musical instruments whose family ownership dates back 14 generations.

According to David Karofsky, president and CEO of Transition Consulting Group in Framingham, it's rare for businesses to last beyond the second, let alone third, generation of family ownership.

"About one-third of family businesses make it into the second generation and of them only 10 percent make it to the third generation," said Karofsky whose company helps family-owned businesses come up with succession plans.

"But those statistics are a bit (misleading)," added Karofsky, "because they don't take into account family-owned businesses that were sold or transitioned into another industry."

– Joe Halpern and Sean McFadden

WHAT IS THE BEST THING ABOUT OWNING AND OPERATING A FAMILY-OWNED BUSINESS?



'The best part of being involved in our family business is spending time with the employees and clients who have known and worked with my father or grandfather for decades. Cox Engineering is like an extended family. Many of our employees have spent their entire careers here and I have known them my entire life.'

 JON DESMOND, CEO, Cox Engineering Co.



'The best thing about owning and operating a family-owned business is that I get to work in a field that I really enjoy with people I can always count on. We all have a deep stake in the operation from a business point of view as well as a family point of view that really molds our decisions and is reflective in how our employees become involved as part of the family as well.'

— MARY NARDELLA, CEO, Continental Resources Inc.



'For me, the best thing was an opportunity to establish a company culture that I was comfortable with, the kind of company where I would choose to work (if I had a choice). It was a chance to make this male-dominated business a little "different," but still be on the cutting edge of best practices.'

— PHYLLIS PAPANI GODWIN, CEO, Granite City Electric Supply Co.



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